

# SAM PEART

## GRAPHIC DESIGNER

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## SKILLS

Brand Identity  
Editorial Layout  
Illustration  
Packaging  
Print Materials  
Web/Interface

## SOFTWARE

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe XD  
Adobe Dimension  
Procreate  
HTML/CSS

## EXHIBITIONS

### AIGA SLC 100 SHOW 2022

| Exhibitor, Multiple Projects

### THIS IS NOT THE SAME 2022

| Exhibitor, BFA Graphic Design Senior Show

## EDUCATION

### UTAH STATE UNIVERSITY LOGAN, UT

2018 - 2022

| Bachelor of Fine Arts in Graphic Design  
Minor in Marketing  
3.95 GPA

### INTERNATIONAL BACCALAUREATE SALT LAKE CITY, UT

2014 - 2016

| Diploma equating to 42 college credits  
3.99 GPA

## EXPERIENCE

### ENLISTED DESIGN GRAPHIC DESIGNER

05.2022 - PRESENT

| Strategically ideated on and executed various branding and packaging projects—clients included national brands such as Blendtec, Enso Rings, and EverCharge. Worked with directors and clients to refine design solutions.

### UTAH STATE UNIVERSITY GRAPHIC DESIGNER

08.2018 - 05.2022

| Worked as the lead graphic designer for the Huntsman School of Business. Collaborated with the social media manager and marketing director to develop campaigns. Art directed and designed the 2021 Huntsman magazine. Mentored two junior designers.

### NATIONAL FOREST SERVICE CONTRACT DESIGNER

06.2020 - 08.2020

| Rebranded and designed over 40 signs at Cascade Springs, a Forest Service site near Heber, Utah.

## RECOGNITION

### OUTSTANDING SENIOR 2022

| Nominated by professors from the department of art and design.

### SEELY HINCKLEY SCHOLARSHIP 2021 - 2022

| Full-tuition, one-year scholarship given to less than fifty USU students.

### DISTINGUISHED SERVICE TO USUSA 2020 - 2021

| Awarded for involvement with the Caine College Arts Council.

### A-PIN AWARD 2020

| Maintained a 4.0 GPA while taking fifteen credits over two semesters.

### PRESIDENTIAL SCHOLARSHIP 2018 - 2022

| Highest academic scholarship given to freshmen; full tuition and fees